



General Information for Teachers:

Playathon Committee Members:

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The Lehigh Valley Music Teachers Association Playathon event, our annual fundraiser, will take place at the Lehigh Valley Mall on Saturday, February 25, from 9:30 am to 8 pm and Sunday, February 28, from 11 am to 5 pm. In this event, students seek sponsorships in the form of cash/check pledges from family, friends and neighbors, and perform at the mall. Students may perform for as long as their teacher permits. Our chapter deeply appreciates your encouragement, enthusiasm and above all, your participation in this very important event. We encourage all teachers to participate in order to share in this opportunity to raise money for our scholarships and other beneficial student programs.

Note to prospective Frank Chesebro Scholarship applicants and their teachers – the Playathon participation requirement has been eliminated for scholarship applicants by board decision, but we hope those considering applying for the scholarship will support the Playathon and other LVMTA events.

Each student will receive and use a Pledge form to solicit sponsor donations. **Parents should write a check for the total amount of pledges collected.** Checks are made payable to LVMTA.

Effective 2015, all donations are to be collected by each participating teacher and mailed to the Treasurer by March 10, 2023. Please include a report of donations submitted listing student name(s) and total money donated by student. Money turned in after the deadline date will not be counted towards any prizes, but of course accepted.

Pledge forms are for the families, to be used as a receipt for tax purposes. Please instruct your families to bring the pledge form to the Playathon to be stamped by the volunteers at the registration desk. This is an important aspect of registration. The families will keep the forms.

The registration desk will be near the main entrance of the mall, near Barnes and Noble store. Students are to come first to THIS DESK at least 20 minutes before their assigned time. This will allow sufficient time to check in (which involves finding their names on the teacher's studio list, confirming the performance location and receiving a goodie bag). **NOTE: PLEASE STRESS TO YOUR STUDENTS THAT DONATIONS ARE TO BE COLLECTED BY YOU, THEIR TEACHER AND NOT BROUGHT TO THE MALL.** Donation forms should be brought to the mall as a record of each student's participation.

All performances at the mall will be in studio recital fashion. Remind students to bring their music, if needed. To register students, please complete the Studio Registration Form (found on the website, under Playathon). The form requests up to three preferences for day/time slots, plus a list of students. Teachers may want to split their studios into different times/days to accommodate more students. Teachers must be present for their studio time slots, except in the case of "orphans", as described below.

For students unable to attend the studio's assigned time, use a separate Registration Form and indicate under their names the preferred day/time. They will be assigned a spot in another teacher's time slot that best fits their requests. Both teachers involved will be contacted about the assignments.

There will be three performance sites, allowing everyone's request to be accommodated.

Please note – Teachers will be assigned to work at the Registration Desk before and/or after their studio time slots, as needed. Your generous donation of time at the registration desk is greatly appreciated.

Please complete the registration form and forward to Kris Fosbenner at k.fosbenner@verizon.net as a PDF file or snail mail to Kris Fosbenner at 436 Lawn Ave, Sellersville, PA 18960. Please contact Kris with any questions. You will be given your assignments as soon as possible after the registration deadline.

There will be prizes awarded to students who collect the most money in donations.

Everyone will receive a goodie bag. Additional benefits include discounts on field trips and other potential opportunities throughout the year.

Thank you for your support and participation!